

AS220///

Foo Fest

Gantt Chart

By: Chaowen Designs

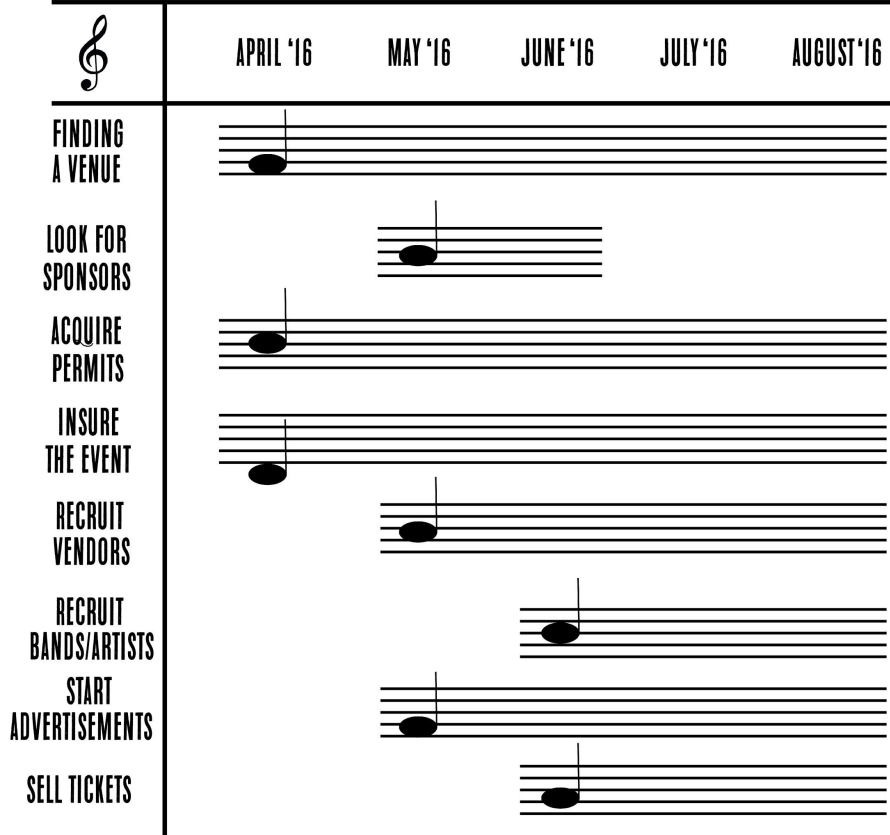
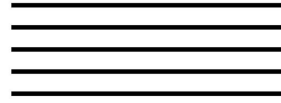


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Foo Fest

GANTT CHART

SATURDAY, AUGUST 12, 2017



Acquiring a Venue

- AS220's annual Foo Fest takes place on Empire Street in Providence RI.
- The festival spans across the entire block of Empire Street
- Event date usually announced as early as the end of April to the latest of mid May or June.

Sponsors

- Though sponsors tend to change every year, most sponsors tend to be local to RI including local banks, breweries, and others.
- AS220 sponsors consist of the following: Ford Foundation, The Kresge Foundation, The Surdna Foundation, Rhode Island Foundation, Rhode Island State Council for the Arts, Rhode Island Council for the Humanities, National Endowment for the Arts, Rhode Island Department of Elementary and Secondary Education, Rhode Island Department of Children, Youth, and Families, Sprint Systems of Photography, The Nordson Corporation Foundation, and The June Rockwell Levy Foundation

Acquiring Permits

- Any food trucks that will be attending the event must have a permit from the state of RI.
- Vendors must submit a Food Mobile application and then call 401-222-2749 to schedule a required inspection. You must schedule the appointment two weeks prior and cannot begin business until you pass.
- For Alcohol vendors, they must apply for a Liquor Manufacturers: Brew on Premises license on the RI website found here:

<http://www.dbr.ri.gov/divisions/commlicensing/liquor.php>

Insurance

- For Foo Fest, there should be insurance for the type of foods and drinks served by the food trucks and breweries there.
- As such, insurance can be acquired here on this site:
- Food Insurance: https://www.fliprogram.com/coverage_details
- Liquor Insurance: <https://www.fliprogram.com/liquor-liability-insurance>
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Recruiting Vendors

- AS220's Foo Fest has a gathering of many local food vendors from throughout Rhode Island.
- A few of the more popular food trucks include:
 - Poco Loco Tacos which is local to Cranston/Providence
 - Mama Kim's Korean BBQ which is local to the Providence/Brown area
- Foo Fest usually has one local RI brewery in attendance. 2017's vendor has not been announced yet, however 2016 and 2015's local vendor was Revival Brewing Co. (located in Cranston, RI with 4 different locations)

Recruiting Bands/Artists

- After all the previous necessities has been acquired, recruitment for bands and artists begin.
- Artists that perform at Foo Fest are generally of local talent.
- While some performing artists are from out of state, they are generally local.

Begin Advertisement

- Since Foo Fest is such a big annual event, promotions for the event starts near the end of June into July.
- The event is promoted on the AS220 website, Facebook and Twitter.
- The local alternative radio station 95.5 WBRU also promotes Foo Fest

Selling Tickets

- Once the band lineup has been assembled and advertisement begins, tickets sell in advance for \$7.00 until the day of the event.
- If one was to purchase a ticket on the day of the event, it would cost \$10.00 instead.
- Also, children under the age of 10 get in for free!
- While the event is being advertised, promoters will usually offer these tickets as prizes for giveaways! (Like on radio shows)